

**BOOK
NOW
FOR SPRING 2012**

heretoday...

STRETCHING THE BOUNDARIES OF SPEYSIDE

Why you should advertise in heretoday...

- + Seriously good rates - **from as little as £80** Discounts for block bookings
- + Simple advertising promotions and competitions
- + Free advert make up service worth £500 for new advertisers
- + **Published twice a year in spring and summer**
- + 12,000 free copies per edition distributed to B&Bs, cafes, hotels, visitor centres, car hire centres, tourist information centres and holiday cottages
- + Freely available in Inverness, Aviemore and Aberdeen and all points in between - from Nairn to Banff, from Deeside to Forres

**Telephone Fiona, Alastair or Tim
on 01466 700367/740331 or 07941 183614 for rates and ideas**

What's inside Spring 2012...

Restaurant listings, tips for dolphin watchers, Spirit of Speyside Whisky Festival, gardens and gardening, best book shops, walks and walking, bird watching, art and exhibitions, food and drink and much more...

See who's advertising already...



Another publication from
finks publishing
Cairnargat
Glass
Huntly
Aberdeenshire
AB54 4XQ

Telephone and fax
01466 700367

email
fiona@finkspublishing.com
tim@finkspublishing.com

www.heretodayscotland.co.uk

Editorial Production Advertising
Alastair Robertson
Fiona Hill
Tim Gresham

The all-season,
guide free
to visitors
and locals

**WHAT OUR
CLIENTS SAY...**
'At last something
intelligently
written that
looks good...'
PANNY LAING,
LOGIE STEADING,
FORRES

Advertising rates... 2012

Four months' exposure
Minimum print run 12,000
36,000 readers
per edition



WHAT OUR CLIENTS SAY...
 'I've had the best response from Here Today to any other publications I have used...'
 STEFAN GELLICH,
 J&P CRUICKSHANKS,
 FOCHABERS

The new, full colour, quality magazine for visitors and locals



2012 rates (editorial available - please check):

Full page portrait	£350	138mm x 200mm
Half page landscape	£200	138mm x 98mm
Quarter page portrait	£120	67mm x 98mm
Eighth page landscape	£85	67mm x 48mm

PRIME SPOTS...

Double page spread (DPS)	£600	286mm x 200mm (or 302mm x 216mm inc 3mm bleed)
Back page	£550	138mm x 200mm (or 154mm x 216mm inc 3mm bleed)
Strip ad on centre pages	£350	286mm x 27mm
Page 2 (inside front)	£400	286mm x 27mm

DISCOUNTS

Two editions booked **10%**
 Three editions booked **15%**

Production of ads at no extra cost
 for limited period only

however...

Any artwork supplied by disk must be accompanied by hard copy of final advertisement.

Email artwork to info@heretodayscotland.co.uk

Please send quark, illustrator, photoshop, pdf, tiff or jpeg cmyk files with fonts embedded.

Finks Publishing can set clients adverts but will remain the property of Finks Publishing

Advertising deadline for spring 2012 - 24 February 2012

CALL Tim on 07941 183614 to reserve your space

or email tim@finkspublishing.com

www.heretodayscotland.co.uk

BOOKING FORM

Client details

Company name.....

Contact name.....

Position.....

Address.....

.....

.....

Telephone

email

Purchase Order number.....

Advert Specification

Advert size.....

Special position/requirements.....

.....

Issue Number/s.....

**Email completed forms to tim@finkspublishing.com
or send by post to Here Today, Cairnargat,
Glass, Huntly AB54 4XA**

For all advertising enquiries call

Tim Gresham
Here Today...
Cairnargat
Glass, Huntly
Aberdeenshire AB54 4XA
† 01466 700367 or 07941 183614
e tim@finkspublishing.com

Booking Costs

Amount.....

VAT (+ 17.5%).....

Amount payable on invoice.....

Client confirmation

Name.....

Position.....

Signature.....

Date.....

Payment terms Payment terms are strictly 30 days.

Terms and conditions All bookings subject to availability.
Standard terms and conditions available on request.
Any artwork sent by disk must be accompanied by
hard copy of final advertisement.

WHAT OUR CLIENTS SAY...

' I love it... we had
an inquiry almost
as soon as the
summer edition
came off
the press ...'

NIKKI DEAN,
CASTLE TOURS,
HUNTLY